

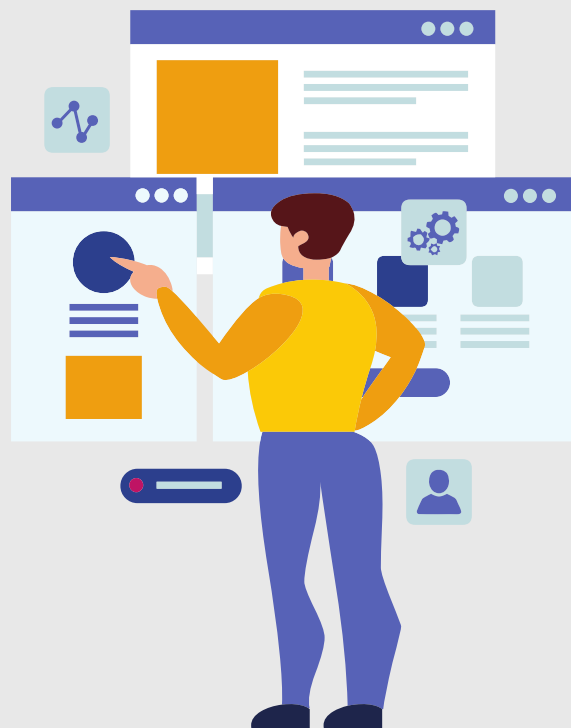


# XUNE

SOLUTIONS

## Website Design Services

A guide to show you our website design process and what we offer to our clients.





# Who Are Xune?

We are a team of professionals, committed and dedicated to providing businesses with marketing strategies and solutions that will promote growth, success and prosperity. As a digital marketing agency, we are skilled and experienced in many different forms of online marketing, and have a knack for bringing awareness and traffic to a particular business.

We work on website design in particular as we see this as an important step in your marketing journey. Website design has allowed our team to expand their skills in order to understand how people are nurtured and engaged with online, in order to become a customer.

# How Do We Approach Our Website Design?

1

Focusing on what a potential customer will think about your website, we put the visual aspect at the front of our priorities to make the website a pleasant and engaging experience.

By putting a focus on the design aspect, we create modern, attractive websites that people from all different demographics will enjoy. The priority of design has helped many change their business for the better and increase leads/sales through their website.

2

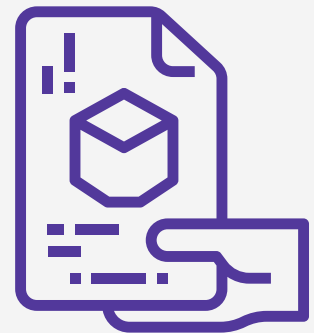
3

Using strategic approach, we create a conversion funnel within your website so that visitors are more likely to convert into customers. This gives you an opportunity to build long-lasting customer relationships, as they will have a better understanding of your business and what you represent through your website.

# Xune Website Design Process

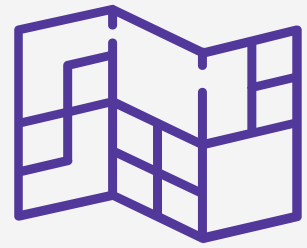
We have a clever process with our website design that allows us to optimise your website to its fullest potential and help your brand become the best it can be.

We start off with a branding call to get an idea of what your business is about. This gives us a chance to understand your goals, your values and your businesses tone of voice. The website design will become a reflection of your brand so understanding is key for us to provide you with the best service possible.



We then run a design workshop, which is for us to go through our design process with you and show you what to expect. If you already have a website, here is where you can tell us the problems that you are experiencing, and how we can help you change your website for the better.

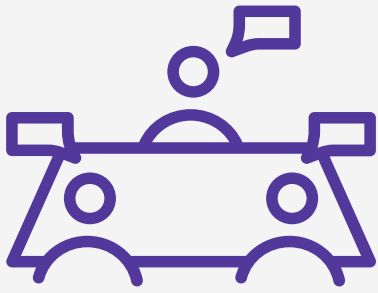
Thirdly we move onto site mapping. This is where we look at your current website pages and how we can connect these pages to create your design. We want your website to be a journey that a visitor can experience, and site mapping gives us the opportunity to do so.



Wireframing is where we further plan the aesthetic of the design. Our in-house designers will create mockup pages from the current ones on your website, and with your branding in mind, we can create a website with personality and feeling, compared to a mundane, boring one.

Afterwards, we move onto website building. This is where we get started on the main, whole process. We have a team of experienced website designers and compelling, skilled content writers who will get to work on building the best website possible for your brand. They understand the process, and know what to do.





The final stage of our process is where we chat about the project. We want to hear your views, and thus we can make alterations where needed to bring your dream website to life. This is the most important stage, as it gives us an idea of what we need to work on next, and how we can improve your website in becoming the right one for you.

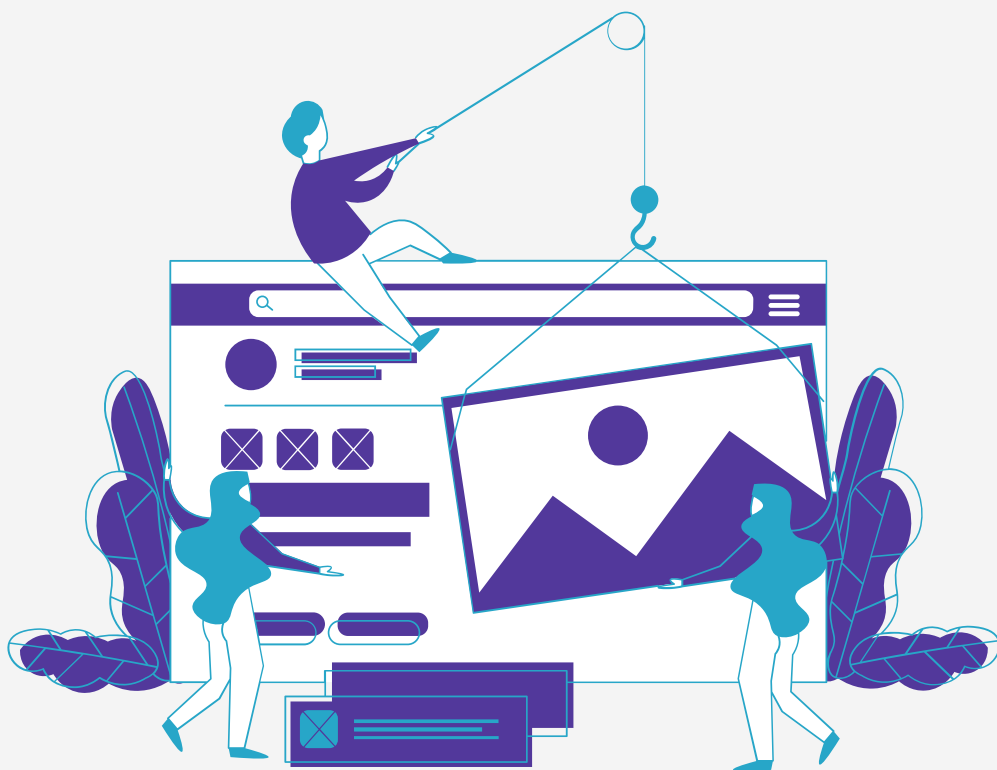
Your priorities with your website design should be to put your brand and website first before anything else. We put a focus on delivering the best website possible, but we need your help throughout the process to inform us on your opinion and what you think needs to be done in order to get the website perfect for you and your business.

It is also important that you help us throughout the process with your branding. We need a good idea of your brand before starting the website design process, but it can be hard to take into account every aspect of your brand. It is important that you inform us on any changes and the way we should present your brand, as this gives us a better understanding of what is needed.

# How To Take The Next Step To Getting A Great Website?

Getting a great, high-quality and modern website is a process of trial and error. It takes time and focus to make your website perfect, and you need the right team around you for the website to be completed. Choosing an agency to help assist you throughout this process is important and will help you in the future when developing websites for your business.

If you haven't already done so, take a look at our [website design services page](#) where you can learn more about what we offer and gain more insight into our process.



# Get In Touch

Let's discuss website design  
for your business

Schedule a Call

